

INDIA'S LARGEST BUBBLE TEA BRAND

PRESENTS AN EXCITING
INVESTMENT OPPORTUNITY



SINCE 2015 | 15+ CITIES
20+ OUTLETS PAN INDIA

PARTICIPATE

IN ONE OF THE
FASTEST GROWING
F&B CONCEPTS
IN ASIA PACIFIC



WHY US?

- FASTER PAYBACK
- ONLINE TRAINING
- DIGITAL OPERATIONS
- CORPORATE SUPPORT
- LOWER PRODUCT COST



INVESTMENT MODELS

FOFO	FOCO	COCO (EQUITY)
50L*	28L	3CR

500 SQFT | QSR FORMAT | DINE-IN & DELIVERY MODELS
*FOR 2 OUTLETS. INCL. FRANCHISE FEE

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📍 DRBUBBLESCHENNAI | 🌐 DRBUBBLES.IN



WHY DO A LOT OF FRANCHISE BUSINESSES FAIL?

Too soon, too many! Yes, a lot of franchise businesses fail because companies get greedy trying to expand too rapidly to too many stores, without a documented vision, a proper strategy and a support plan to back the franchising strategy. In order for franchise businesses to succeed, especially in the F&B segment, it is very important that each business is fully supported by a “competent team” employing a “systems approach” having the “right experience” all the way from location selection, to design & execution, to set-up, staffing, systems deployment, sourcing & supplies, to day-to-day operational activities. Without a “systems approach” to all of the above activities, businesses are bound to fail and unfortunately no one wins in the process

THE DR BUBBLES PROMISE TO OUR INVESTORS

You will be happy to know that when you invest in Dr Bubbles, you are not investing in a short-term money-making gig, but you’re investing in a long-term vision backed by the “Dr Bubbles System” approach, focussed on creating long-term value for everyone within this system - value for our customers, value for our employees & value for our investors. The “Dr Bubbles System” puts customers, employees & (investor) profits at the forefront of our business, necessarily in that order. That makes us a very successful brand delivering outstanding unit economics.

With over 50+ years of combined international, corporate experience across business management, finance, operations, procurement & supply chain backing the brand, we at Better Life Chennai, believe we have cracked the code to success. From our recruiting, staffing and HR practices & policies, to our fully digitalized operations, our consistent menu innovations to our competitive sourcing & procurement strategies, our online training systems, our highly specialized marketing strategies, coupled with our commitment to offer a safe, fun & affordable experience for our customers, you can be assured that you’re investing in a brand that’s positioned for long-term success and growth. In exchange, we are looking for investors that have personal commitment, integrity, financial staying power, and outlook to invest for the long-term and ride the most exciting “bubble wave” that is taking Asia-Pacific by storm together with us!