## INDIA'S LARGEST BUBBLE TEA BRAND

Bubbles:

SINCE 2015 I 15+ CITIES 20+ OUTLETS PAN INDIA

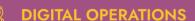
PRESENTS AN EXCITING INVESTMENT OPPORTUNITY



IN ONE OF THE FASTEST GROWING
F&B CONCEPTS
IN ASIA PACIFIC





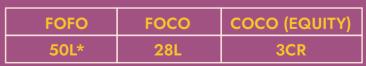




ONLINE TRAINING

**CORPORATE SUPPORT** 





500 SQFT I QSR FORMAT I DINE-IN & DELIVERY MODELS

\*FOR 2 OUTLETS, INCL. FRANCHISE FEE





## WHY DO A LOT OF FRANCHISE BUSINESSES FAIL?

Too soon, too many! Yes, a lot of franchise businesses fail because companies get greedy trying to expand too rapidly to too many stores, without a documented vision, a proper strategy and a support plan to back the franchising strategy. In order for franchise businesses to succeed, especially in the F&B segment, it is very important that each business is fully supported by a "competent team" employing a "systems approach" having the "right experience" all the way from location selection, to design & execution, to set-up, staffing, systems deployment, sourcing & supplies, to day-to-day operational activities. Without a "systems approach" to all of the above activities, businesses are bound to fail and unfortunately no one wins in the process

## THE DR BUBBLES PROMISE TO OUR INVESTORS

You will be happy to know that when you invest in Dr Bubbles, you are not investing in a short-term money-making gig, but you're investing in a long-term vision backed by the "Dr Bubbles System" approach, focussed on creating long-term value for everyone within this system - value for our customers, value for our employees & value for our investors. The "Dr Bubbles System" puts customers, employees & (investor) profits at the forefront of our business, necessarily in that order. That makes us a very successful brand delivering outstanding unit economics. With over 50+ years of combined international, corporate experience across business management, finance, operations, procurement & supply chain backing the brand, we at Better Life Chennai, believe we have cracked the code to success. From our recruiting, staffing and HR practices & policies, to our fully digitalized operations, our consistent menu innovations to our competitive sourcing & procurement strategies, our online training systems, our highly specialized marketing strategies, coupled with our commitment to offer a safe, fun & affordable experience for our customers, you can be assured that you're investing in a brand that's positioned for long-term success and growth. In exchange, we are looking for investors that have personal commitment, integrity, financial staying power, and outlook to invest for the long-term and ride the most exciting "bubble wave" that is taking Asia-Pacific by storm together with us!